



TERM + ULIP (With Mid Cap Fund)

- Combined advantage of Protection + Growth
- Value for investment as Refund of 2X of Premium Allocation Charges
- Hassle free Return of 1x to 3X of Mortality charges
- High maturity with Loyalty additions up to 30% of FV
- Confirmed additional protection with ADB + CI cover
- Life cover up to 100X (2.5 CR)
- Big Cohort without medicals



Story 1: Be a Crore Pati in Life and Beyond, Safeguarded on Both Fronts!" PROTECTION PLUS GROWTH



Meet Mr. Kishore,
age 35

Wants to Retire with
2 cr corpus

Received
Fund value +
Loyalty
additions on
maturity



Death Benefit
1.00
Cr

Give: 20L
Get: 2,06,65,235

Premium: 2L
Total Premium: 20L



Buys TULIP for 40 PT
& 10 PPT

SA: 1 CR
Fund Value: 2,06,65,235



YOU GET

Sum Assured

Fund Value @8%

Premium

YOU PAY

1 Crore

1,06,70,985

1.25 Lakhs p.a x 10 yrs

1 Crore

2,06,65,235

2 Lakhs p.a x 10 yrs

1 Crore

3,01,14,173

2.85 Lakhs p.a x 10 yrs

1 Crore

4,02,28,718

3.75 Lakhs p.a x 10 yrs

1 Crore

5,00,35,593

4.61 Lakhs p.a x 10 yrs



**Single crore Pati, Double crore Pati,
Triple crore Pati, Quadruple crore Pati, Quintuple crore Pati – your
dreams our solutions!!!**

Above is 8% Consideration with 35 age prospect and fund selection Mid CAP Fund. And It is designed for purely Training purpose

PROTECTION aur RETURNS ka dugna fayda

Works like a Term plan. Earns like a ULIP



For internal circulation only



Fund Options & Performance

Fund Name & Returns	1 mth	1 year	3 years	10 years	Inception
Kotak Mid Cap Advantage Fund	15.0%	-	-	-	15.4%
Frontline Equity Fund	6.4%	15.5%	19.9%	15.5%	12.6%
Classic Opportunities Fund	7.1%	12.8%	17.8%	15.2%	12.8%
Balanced Fund	3.9%	10.3%	12.3%	11.8%	10.2%
Kotak Dynamic Gilt	0.8%	5.5%	3.0%	8.0%	7.2%
Kotak Dynamic Bond	0.7%	5.2%	3.0%	7.8%	7.9%
Kotak Dynamic Floating Rate	0.5%	5.9%	3.7%	6.2%	6.7%
Money Market Fund	0.5%	6.1%	4.4%	6.2%	6.6%

as on Nov, 2023

KOTAK T.U.L.I.P is Term with Unit Linked Insurance Plan, with super star benefits

